

## CLAIM

1. A method for electronically communicating product information to customers, accepting, and processing orders for food service related products utilizing an animated guide that interacts graphically and by audio with users such as customers and employees and helps to prompt said users through ordering and order processing, comprising the steps of:

- (a) providing a first means for displaying said animated guide,
- (b) providing a second means for the customer to interact with said system by inputting responses to product options presented to said user on said display means,
- (c) providing a third means for said system to respond to input of said user,
- (d) providing a fourth means of payment input so that said customer can pay for their order,
- (e) providing a fifth means for said system to process said payment,
- (f) providing a sixth means for said system to acknowledge receipt of said customer's payment and complete the method of transaction ,

whereby said customer will be able to complete an entire order and transaction quickly and easily without the assistance of a human employee by interacting with said animated guide.

2. The method of Claim 1 wherein said user of said system interacts with said system by touching items on a means for accepting physical interaction, which could include touching said screen and typing on a keyboard.

3. The method of Claim 1 wherein said user of said system interacts with said system by voice commands that are processed using a means for voice recognition.
4. The method of Claim 1 wherein said means for inputting payment includes the ability to read magnetic cards such as credit cards and debit cards.
5. The method of Claim 1 wherein said means for inputting payment includes the ability to accept hard currency such as paper money and the ability to dispense change.
6. The method of Claim 1 wherein said means for processing said payment is handled by a 3<sup>rd</sup> party means of processing payments external to said system.
7. A device for electronically communicating product information to customers, accepting, and processing orders for food service related products utilizing an animated guide that interacts graphically and by audio with users such as customers and employees and helps to prompt said users through ordering and order processing, comprising the steps of:
  - (a) providing a system that includes said animated guide
  - (b) providing a first means for displaying said animated guide that allows said user to interact with said system by inputting responses to product options presented to said user on said display device,
  - (c) providing a third means for said system to respond to input of said user,

(d) providing a fourth means that accepts payment input so that said customer can pay for their order,

(e) providing a fifth means for said system to process said payment,

(f) providing a sixth means for said system to acknowledge receipt of said customer's payment and complete the method of transaction ,

whereby said customer will be able to complete an entire order and transaction quickly and easily without the assistance of a human employee by interacting with said animated guide.

8. The device of Claim 1 wherein said user of said system interacts with said system by touching items on a device that accepts physical interaction, which could include touching said screen and typing on a keyboard.
9. The device of Claim 1 wherein said user of said system interacts with said system by voice commands that are processed using a means for voice recognition.
10. The device of Claim 1 wherein said means for inputting payment includes the ability to read magnetic cards such as credit cards and debit cards.
11. The device of Claim 1 wherein said means for inputting payment includes the ability to accept hard currency such as paper money and the ability to dispense change.

12. The device of Claim 1 wherein said means for processing said payment is handled by a 3<sup>rd</sup> party means of processing payments external to said system.